



Presidential Furniture

Home Assembly

2015





Home assembly track record

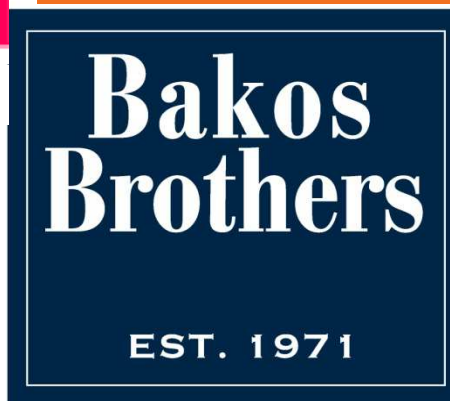
- 7281 successful home assemblies since Nov 2012
- Entire Southern Africa covered
- Long relationship with various customers
- Assembler network with 52 000 suites' experience
- “Open-book” costing policy
- 99.4% Home Assembly success rate
- Track record of service delivery, ethics, transparency and reliability



Home assembly customers



You're the Difference



Home Assembly Benefits



Assembled Robe/Wall Unit = 3.03 cubes
Flat-pack Robe/Wall Unit = 0.91 cubes

Transport space saving of **70%**



Assembled BRS = 2.3 cubes
Flat-pack BRS = 1.1 cubes

Transport space saving of **52%**

Home Assembly Benefits






- Transporting suites in smaller, compact boxes from supplier to end-customer, resulting in repeated transport savings
- This results directly in a 50-70% saving on transport space and cost
- This also results in warehouse space saving & prevents repackaging entirely
- The flat-pack product set-up can have a 10-25% FOB cost saving – as separate sides for each individual piece is no longer needed
- Damages are minimised as stock is transported from factory to end user in one package, without wasted space and without the ability to “wobble”

Presidential's advantage



- PF takes all complication out of the process, and keeps it cost-effective & simple for you, your staff and your customers, in terms of our own in-house computer system and a personalised SLA suited to your needs

Home assembly process for customer

- 1 – view display unit in-store and purchase as usual. Home Assembly service is explained by staff. Home assembly voucher is given at point of sale

- 2 – Stock delivered flat-packed to customer's home. Boxes have Home Assembly instructions & details printed clearly on them

- 3 – Customer/Store phones Home Assembly call-centre, and an assembly appointment is made and executed within 72 hours.

- 4 – Customer signs job-card when fully satisfied

Assembly process for store

Display unit (Store-assembly)

- 1 – store receives display unit from with instructional stickers on boxes
- 2 – store phones Home Assembly hotline, and appointment is made
- 3 – Store signs job-card when satisfied, and keeps unit as a display unit in store



Sold unit (Home-assembly)

- 1 – at sale, store orders delivery to customer
- 2 – store ensures customer understands the “free” delivery service, and provides customer with Home Assembly Instruction sheet if necessary

Home Assembly Voucher



Free Home Installation within 72 hours
HOME INSTALLATION VOUCHER

We come and custom-install this furniture in the comfort of your home

Please phone for a booking
0800277362
0800ASSEMBLE

This voucher entitles you to:
FREE delivery, assembly and custom-installation at your house

PLEASE HAVE YOUR FURNITURE INVOICE NO. READY WHEN PHONING!

Outside South Africa:
+27 12 703 0033
+27 12 703 4062
+27 76 345 1173

Other contact details
012 703 4062
086 722 7141
076 345 1173
012 703 0034
012 703 0037

Presidential Furniture (Pty) Ltd
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Fax to Email: 086 234 0525 **Email: assembly@presidentialfurn.co.za**

Home assembly suite examples



PLANTATION 1900
BUNK BED

R 19 250.00



OXFORD 4 POSTER
BED QUEEN

R 20 650.00



CHENE 4 POSTER BED
QUEEN

R 23 950.00

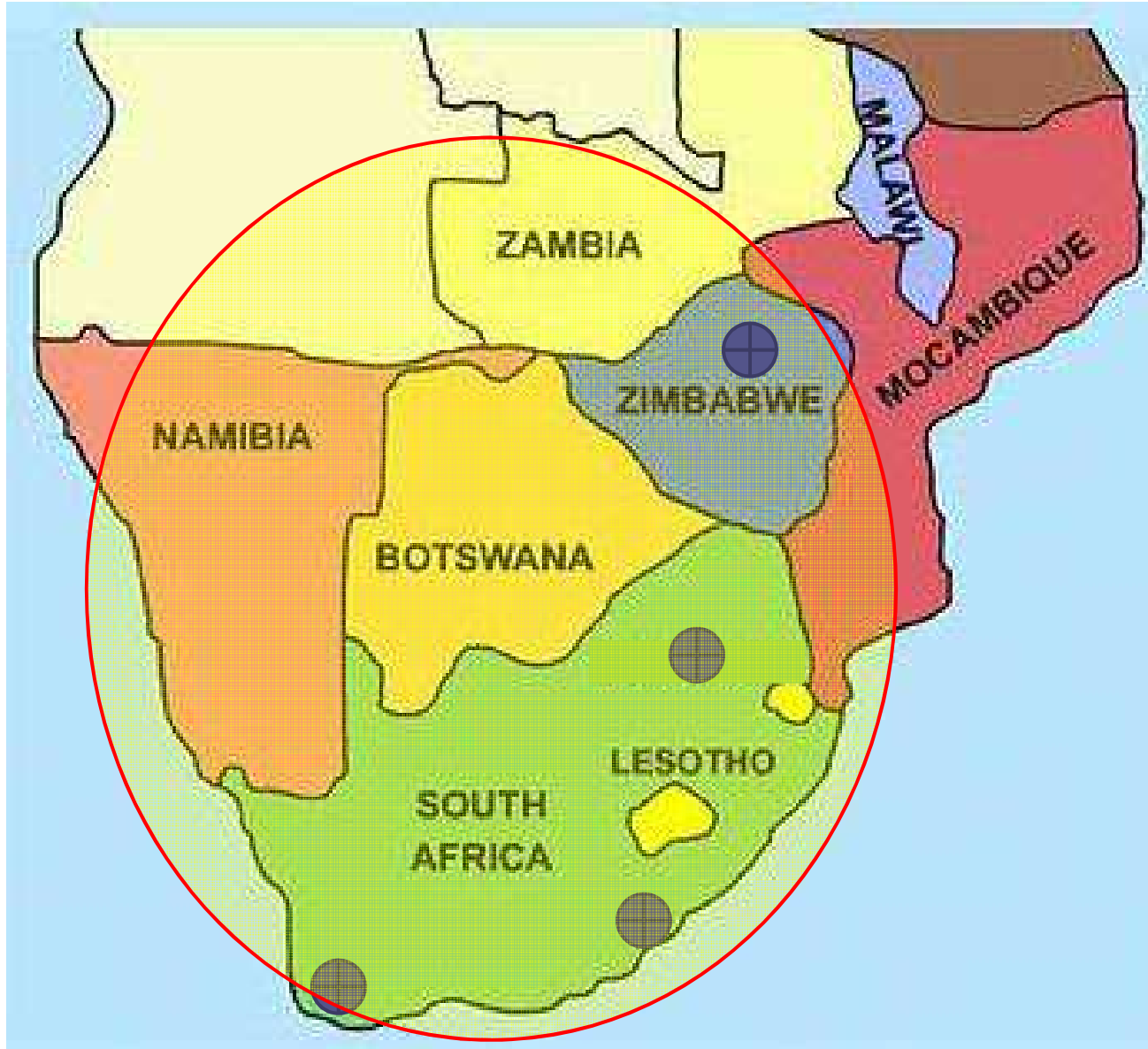




GRACE 4 POSTER BED
QUEEN

R 27 650.00



Presidential Footprint



-  Static assembly & repairs
-  Mobile assembly & repair capacity

Presidential supplier performance



OK FURNITURE

Referral Letter

OK Furniture has used the services of Presidential Logistics (previously Askani) for the last eight years.

Presidential offers us a service that we have not been able to obtain elsewhere. In very trying circumstances they go out of their way to stick to the agreements we have in place.

We have been approached by numerous other parties, we even tested one and they simply could not offer the service that Presidential Logistics offers.

All staff that we have dealt with from top to bottom go out of their way to give the best service possible.

The integrity of Presidential is of the highest degree, we have never had reason to question any of Presidential's actions.

OK Furniture Imports would recommend the use of Presidential Logistics.



SENIOR BUYER

OK FURNITURE (PTY)LTD - IMPORTS

LEWIS GROUP

Referral Letter

I confirm that LEWIS STORES (PTY) LTD has dealt with Presidential Logistics since the beginning of 2011, during which time they have provided Lewis with an effective solution in terms of Warehousing, Unpacking of Containers, Transport and general services.

Presidential Logistics contributes Positively towards the success of Lewis.

I can confidently recommend Presidential Logistics as a reliable service provider.



MANAGER: STOCK & LOGISTICS

LEWIS GROUP (PTY) LTD

JDG TRADING

Referral Letter

JD-Imports have been using the services of Presidential for the last 13 years to distribute furniture, white appliances and audio-visual products. In the 13 years, we have only experienced a high level of service and dedication from Presidential, in meeting our diverse requirements.

From the very top management to the basic truck driver, the service from Presidential has been consistent and professional. The management of both the transport and documentation flow has been of notable standard and needs to be recognized as being one of the most successful distribution companies that JD-Imports have used.

Presidential has offered solutions pro-actively to our changing requirements and have been willing to go the extra mile. JD-Imports can confidently recommend Presidential as an above average Logistics provider.



IMPORTS MANAGER

JDG TRADING (PTY)LTD - IMPORTS